



Presented by Dr. Abdel-Hamid Soliman

A few key facts

Faculties & Schools



- Faculty of Computing, Engineering and Sciences
- Faculty of Business, Education and Law
- Faculty of Arts and Creative Technologies
- Faculty of Health Sciences



A few key facts

Location



Established almost 100 years ago.

Stoke-on-Trent



Stafford



Lichfield



Central location in England, UK

■ CREATE THE DIFFERENCE

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Location



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Students



- **Total Students: 23,500 students** (82% *undergraduates*, 18% *postgraduates*).
 - **Over 1500 international students** on UK campus.
 - **Almost 10,000 students** studying on **Franchised and SU programmes** around the world or by distance learning.
- **Broad study areas:** Arts, Media and Design; Business; Computing, Engineering and Technology; Health; Sciences; Law.
- **Wide range of laboratories and equipment.**



Our impact locally

- One of Staffordshire's largest employers.
- Annual turnover of **£120m+**.
- Major investors in the **regeneration of Stoke-on-Trent** (*UniQ project*)
- Partners with **9 FE colleges** across Staffordshire and Shropshire (*plus 16 UK partners further afield!*)
- Co-sponsors of two academies in Stoke-on-Trent
 - **Brownhills Academy** and **Discovery Academy**



Our impact on learning



Offering a range of courses in 48 subject areas:

3D Design | Accounting and Finance | Advertising | Advice Studies
Animation and VFX | Applied Statistics | Art or Design | Automotive
Engineering | Biological and Biomedical Sciences | Brand Management
Business and Management | Childhood Studies | Computer Games
Computer Networks | Computer Science | Crime, Deviance and Society
Cyber Security | Digital Forensics | Drama and Theatre | Electrical and
Electronics | English | Events Management | Fine Art | Geography and
Environment | Graphic Design | History | Information Technology | Illustration
International Relations | Journalism | Law | Marketing | Mathematics
Mechanical Engineering | Media and Film | Music Technology | Nursing
and Midwifery | Philosophy and Ethics | Photography | Product Design
Psychology and Mental Health | Robotics Engineering | Social Work
Sociology | Software Engineering | Sport and Exercise | Surface Pattern
Design | Television and Radio | Textile Surfaces | Tourism Management
Transport Design | Transport Technology | Visual Effects | Web and Multi-media

Our impact on business

- Working with business to promote development and enterprise.
- Re-invested our **£500K** VAT windfall in a 'Futures' fund to kick-start the regional economy.
- **Three business villages** – Stoke, Stafford and Lichfield.
- Professional **training** for businesses, CPD, bespoke courses for individuals/workforces.
- **Collaborations, placements and internships** – to create workplace-ready graduates.



Some of our industry partners and accreditations



- Association of Chartered Certified Accountants
- Association of Photographers
- AVID Digital Solutions
- Bar Standards Board
- Institute of Biomedical Science
- The British Association for Sport and Exercise Science
- British Computer Society
- CISCO
- Institution of Engineering and Technology
- Institute of Mechanical Engineers
- Magnum Photography Agency
- National Council for the Training of Journalists
- Solicitors Regulation Authority
- Staffordshire County Council



Our impact through research

The University currently has **10 applied research centres** which are the main vehicles for delivering our research and knowledge transfer activities:

- **Mobile Fusion Centre**
- **Centre for Information Intelligence and Security Systems (CIISS)**
- **Centre for Energy Efficient Systems (SCEES)**
- **Centre for Media, Arts and Technology (C-MAT)**
- **Centre for Ageing and Mental Health: Applied Ageing Group**
- **Centre for Sport and Exercise Research**
- **Institute for Applied Creative Thinking (I-ACT)**
- **Institute for Education Policy Research (IEPR)**
- **Centre for Applied Business Research**
- **Institute for Environment, Sustainability and Regeneration (IESR)**



Our impact globally

- Over **1,500** international students, from **75** countries studying with us in the UK.
- **8,789** overseas students studying on Staffordshire University Quality- accredited courses in their home countries.
- Over **300** students studying in their home countries by online distance learning.
- The opportunity for students of some EU partner institutions to graduate with two awards: one from their home university and one from Staffordshire: a qualification proven to open doors globally.

Our goal

To create a global award to recognise those students who complete a Staffordshire University award having studied in at least two different countries – a truly international qualification!



Marhaba-Fields to be covered

Mainly we are focusing on the engineering fields for
Undergraduate, Master, PhD, Post Doc and Staff:

- Mechanical Engineering
 - Electrical Engineering
 - Electronic Engineering, Telecommunications
 - Others – Engineering, Technology
 - Automotive, Mechatronics, Design & Technology
- and Internet of things





Thank You