

معاونت بین الملل دانشگاه علوم پزشکی تهران
مدیریت بین الملل سازی الکترونیک

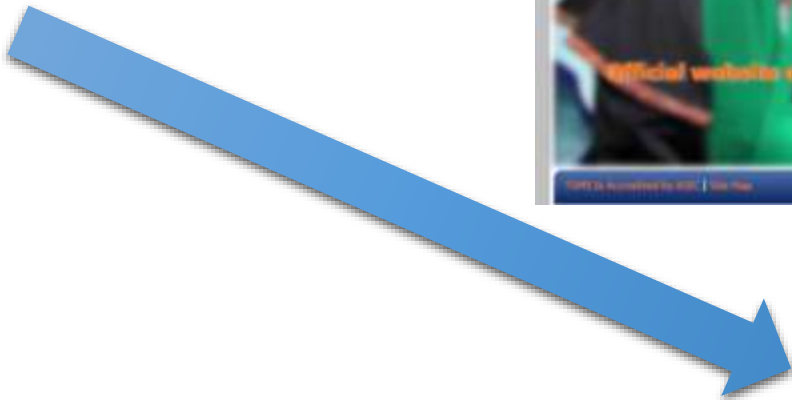
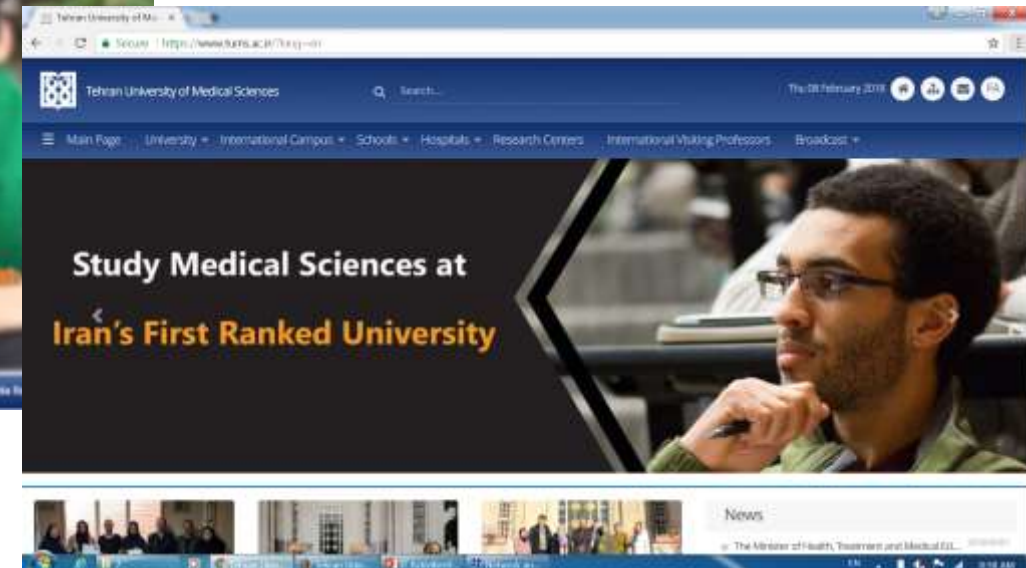
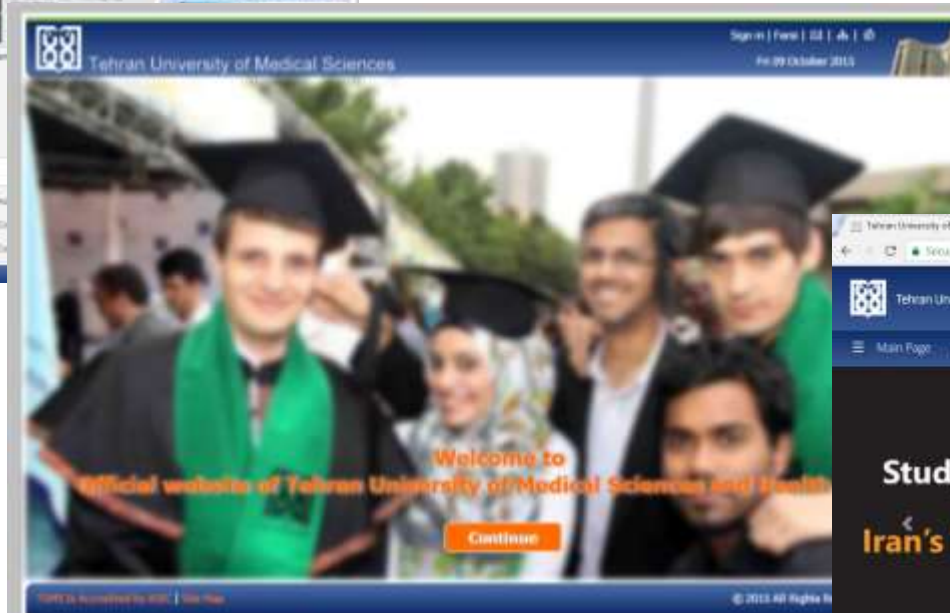
دکتر سمیرا آل سعیدی



مروری بر سایت انگلیسی دانشگاه علوم پزشکی تهران از سال ۹۱ تا آذر ۹۷



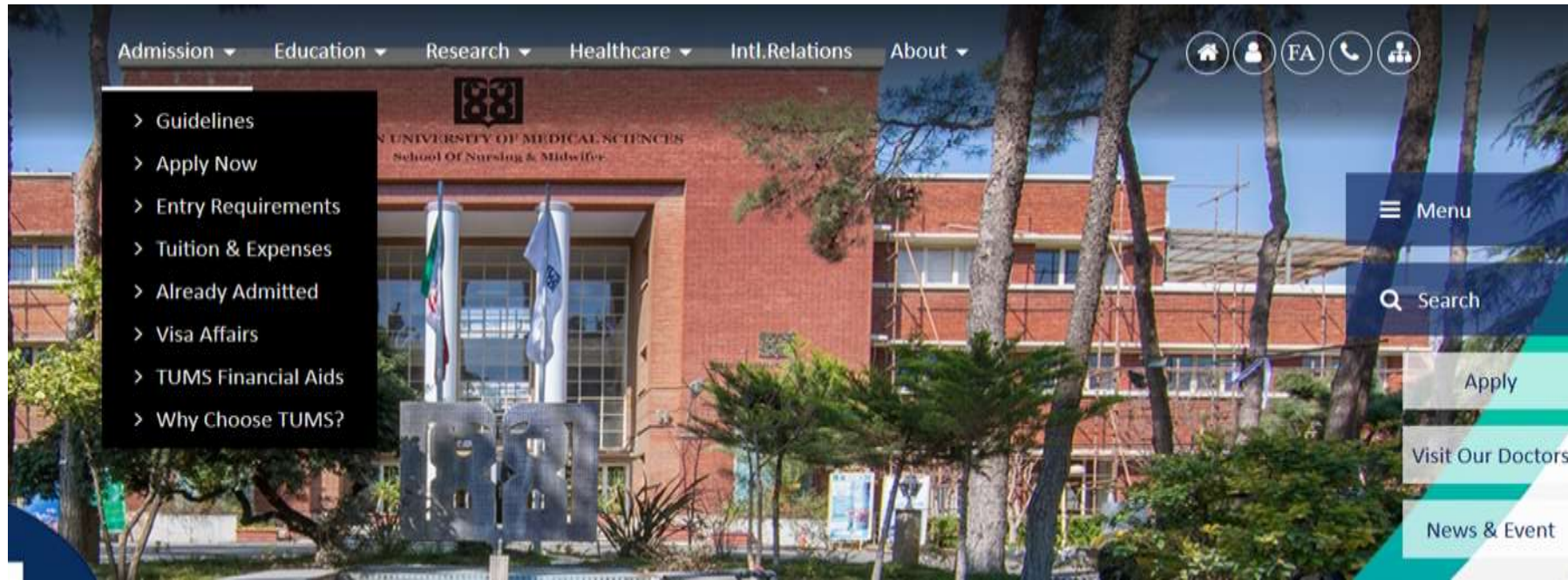
- شاخص قابل اعتماد از عملکرد جهانی
- نمادی از اعتبار جهانی دانشگاه





اقدامات انجام شده در راستای طراحی وب سایت جدید

- مطالعه وب سایت های برتر دانشگاهی دنیا
- بحث و تبادل نظر در کارگروه ارتقا محتوا با حضور صاحب نظران خبره حوزه های مختلف
- انتخاب مدل های برتر و پیاده سازی آن
- طراحی نمونه های پیشنهادی وب سایت با قابلیت Responsive
- تولید، بروزرسانی و مدیریت ساختار محتوایی





TEHRAN UNIVERSITY
OF
MEDICAL SCIENCES

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News & Event

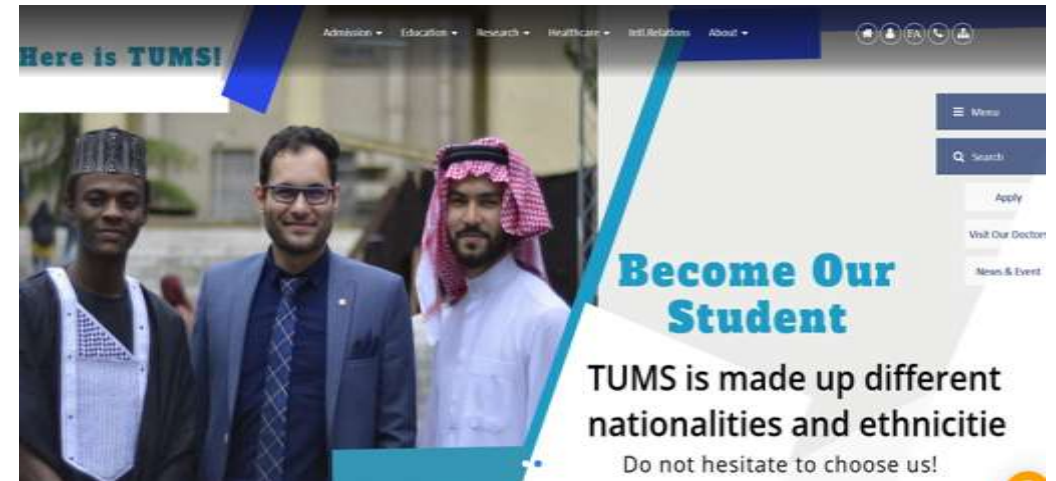
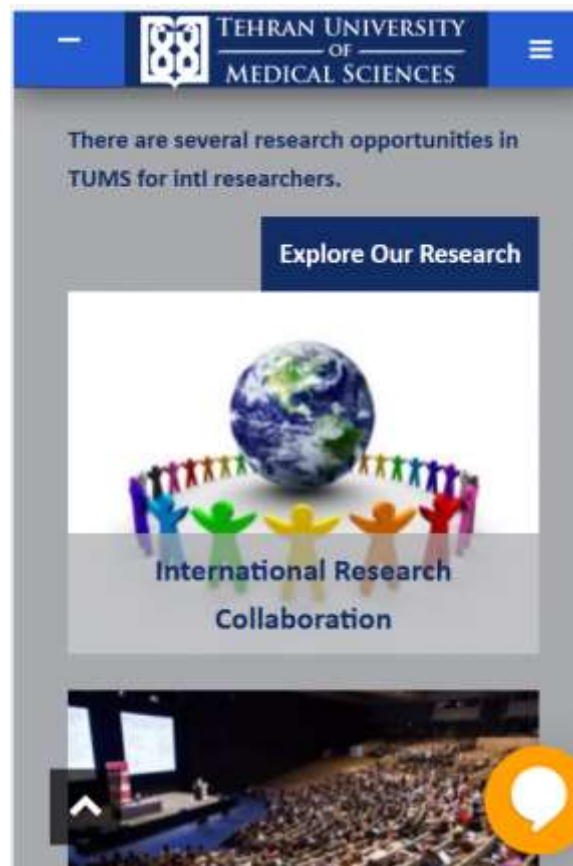
YAS Hospital
Hope lives **here**

Explore TUMS Website



نمایش بهتر محتوی وب سایت

قابلیت نمایش صحیح و اختصاصی در کامپیوتر / تلفن همراه / تبلت





دسترسی آسان تر به محتوی جدید

- تعیین چندین منو و راه دسترسی با قابلیت های متفاوت برای کاربران مختلف
- با کمترین تعداد کلیک و کوتاه ترین زمان ممکن کاربر به اطلاعات مورد نیاز دست می یابد





افزودن امکان پشتیبانی برخط

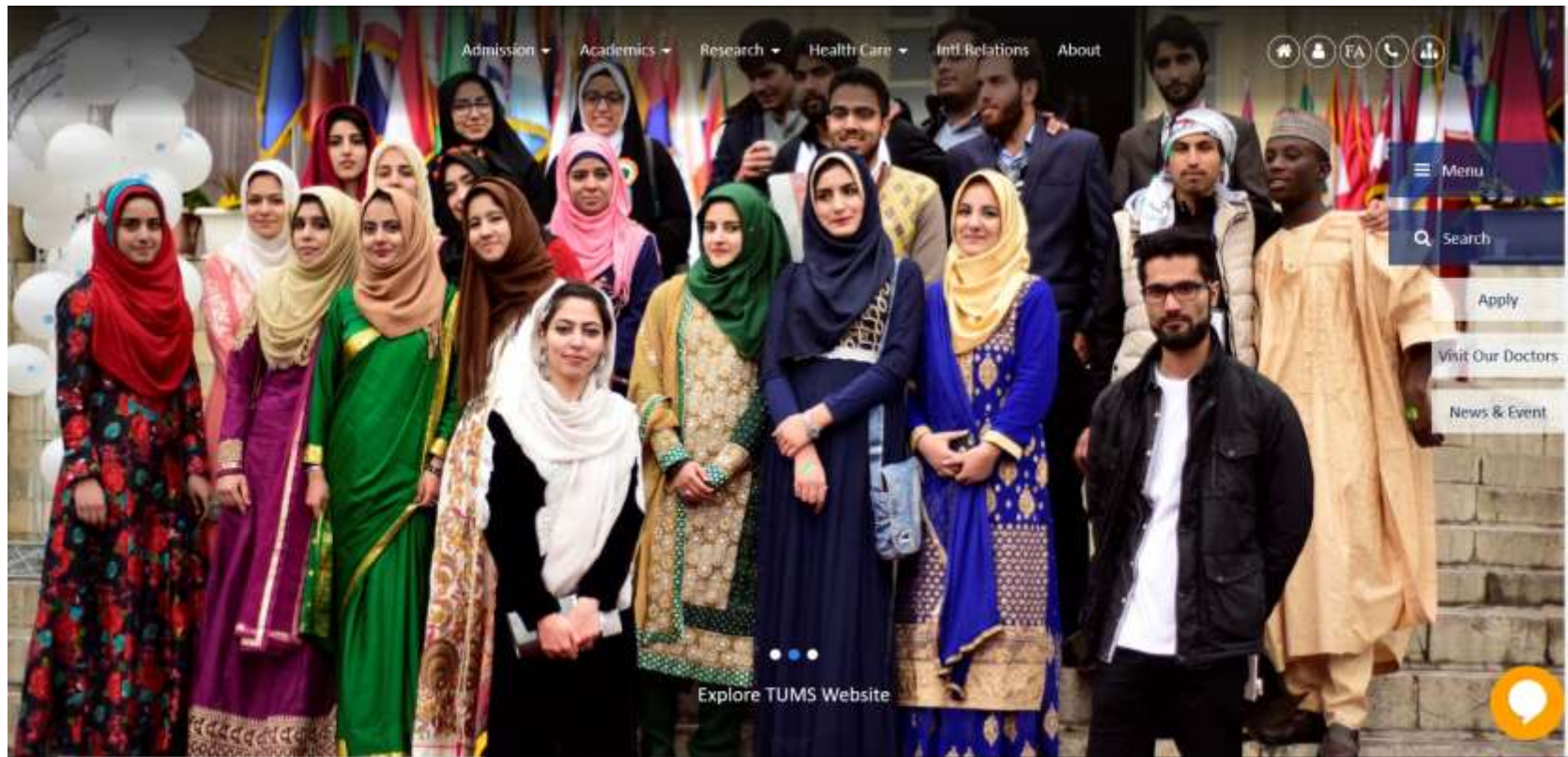
افزودن چت آنلاین و تعیین چندین نفر از پرسنل مسلط به زبان انگلیسی جهت پوشش این خدمت

The screenshot displays the website of the Tehran University of Medical Sciences (TUMS). The top navigation bar includes links for Admission, Education, Research, Healthcare, Intl. Relations, and About. The main content area features an "Upcoming Events" section with a highlighted event: "Clinical Course in Medicine - 23 Jul". Below this, there is a "Program Description" section for "Week1: Internal Medicine". On the right side, there is a news section with several articles, including "The first seasonal meeting of chancellors and research centers of TUMS" and "The Associate Faculty of Epidemiology and International Health at the Wall Institute". An orange chat window is overlaid on the right side of the page, titled "TUMS Online Chat". The chat window is currently empty, with a "Send a message..." input field at the bottom.



قالب گرافیکی جذاب تر

تنظیم قالب گرافیکی جدید بر مبنای وب سایت های برتر در سطح جهانی





یکپارچه سازی

پوشش دادن تمامی خدمات آموزشی، درمانی و پژوهشی در یک وب سایت

TEHRAN UNIVERSITY OF MEDICAL SCIENCES

Admission Education Research Healthcare Intl. Relations About

Academic Programs For Students

Research Opportunities For Scholars

Healthcare Services For Patients

Poursina Academy



خدمات آموزشی تحت پوشش در وب سایت قدیم

Education

Any one from all the nationalities could apply for studying in TUMS.



Schools



Programs



خدمات آموزشی جدید

TEHRAN UNIVERSITY OF MEDICAL SCIENCES

Admission ▾ Academics ▾ Research ▾ Health Care ▾ Intl.Relations About

Education

Join the Top Iranian University of Medical Science [Apply Now!](#)

Any one from all the nationalities could apply for studying in TUMS.

Search Your Desired Program



Schools

Since 1986, all those schools of University of Tehran which specialize in medical fields have carried on their activities independently as Tehran University of Medical Sciences and



Programs

TUMS admits by field of study degree, Non-degree: when you apply, you must indicate your interest major.



E-Learning

The Department of E-Learning in Medical Education is the first and leading department in Iran which utilizes e-learning (blended) approach to deliver its programs.



International College

The language of instruction at TUMS for international students is English both at the undergraduate and graduate levels.



آموزش الکترونیک

راه اندازی بخش اختصاصی آموزش الکترونیک

- بستر سازی و مارکتینگ جهت برگزاری دوره های مجازی
- پیشنهاد اساتید داوطلب برای اجرای دروس / دوره ها / رشته های مجازی بین المللی برای کشورهای فارسی / انگلیسی زبان منطقه





آموزش الکترونیک

راه اندازی بخش اختصاصی آموزش الکترونیک

- تجهیز و راه اندازی مرکز مهارت بالینی مبتنی بر واقعیت مجازی و افزوده
- حمایت از گسترش این مرکز (مادی، معنوی مثلاً استفاده برای تدریس)
- پیشنهاد انجام طرح های تحقیقاتی در این حیطه





خدمات درمانی

تجربه موفق پذیرش بیمار بین الملل در بیمارستان امیر اعلم و افزایش ۲۰ برابر درآمد بیمارستان از این واحد





خدمات درمانی

افزودن امکانات ویژه جهت جذب بیماران و معرفی بیمارستان های تابعه

- معرفی خدمات بیمارستان ها
- لیست بیماری های تحت پوشش
- جذب بیشتر و مستقیم بیمار

The screenshot shows the 'Healthcare' section of the Tehran University of Medical Sciences website. The header includes the university's name and navigation links: Admission, Education, Research, Healthcare, Intl. Relations, and About. A 'Book an appointment' button is visible in the top right. Below the header, there is a search bar for 'SEARCH DISEASE NAME' and a 'SEARCH' button. The main content area features three images: 'Razi hospital' (an exterior view of a large building), 'Patient Admission' (a reception desk with a staff member), and 'TUMS Medical Services' (a medical professional using a computer monitor). A 'More About Healthcare' button is located at the bottom center, and a chat icon is in the bottom right corner.



خدمات پژوهشی

- اختصاص جایگاه ویژه به بخش پژوهش و پوشش دادن تمامی فعالیت پژوهشی دانشگاه
- معرفی مراکز تحقیقاتی
 - معرفی امکانات پژوهشی دانشگاه

The screenshot shows the 'Research' section of the Tehran University of Medical Sciences website. The header includes the university logo and navigation links: Admission, Education, Research, Healthcare, Intl.Relations, and About. The main heading is 'Research'. Below it, there is a text block: 'There are several research opportunities in TUMS for intl researchers.' and a button 'Explore Our Research'. The page features six main content blocks: 1. 'TUMS Research Centers' with a photo of a modern building. 2. 'International Research Collaboration' with a globe icon. 3. 'International Congress Report' with a photo of a large audience at a conference. 4. 'TUMS Journals' with a photo of bookshelves. 5. 'TUMS Digital Library' with a photo of a library. 6. A small orange speech bubble icon in the bottom right corner.




در مسیر یکپارچه سازی

ایجاد صفحات اختصاصی برای تمامی واحدهای تابعه از جمله بیمارستان ها، مراکز تحقیقاتی، دانشکده ها

Baharloo Hospital

Occupational Sleep Research Center (OSRC) is the only research center at this hospital. There is an MoU between Baharloo Hospital Sleep Clinic (first educational center for sleep medicine fellowship program in Iran and the only one in Tehran University of Medical Sciences) and Toronto Sleep Laboratory, Toronto Western Hospital.

[VISIT OUR WEBSITE](#)



Baharloo Hospital is known from 1384 which was established for the development of sleep network in the form of a sleep clinic. Now with 320 beds, the hospital utilizes the most advanced and up-to-date facilities with 25 faculty members and 27 sections. Baharloo Hospital is one of the main educational hospitals for international campus of Tehran University of Medical Sciences. Occupational Sleep Research Center (OSRC) is the only research center at this hospital. Journal of Sleep Sciences (JSS) is the official scientific quarterly publication affiliated with Occupational Sleep Research Center (OSRC) with the main goal of increasing the knowledge and awareness of clinicians and research professionals about the latest findings in prevention, diagnosis, treatment and etiology of sleep disorders. There is an MoU between Baharloo Hospital Sleep Clinic (first educational center for sleep medicine fellowship program in Iran and the only one in Tehran University of Medical Sciences) and Toronto Sleep Laboratory, Toronto Western Hospital.

School of Advanced Technologies in Medicine

School of Advanced Technologies in Medicine was established in 2008 as a graduate academic center to educate talented students at M.Sc. and Ph.D. levels.

[Click Here to Visit our Website](#)



Immunology, Asthma and Allergy Research Institute

The great advances made in basic and clinical immunology in the recent decades and the rise in the number of patients with asthma and allergies necessitated the establishment of a research center in order to encourage clinical and basic research in this field. "Immunology, Asthma & Allergy Research Institute (IAARI)" officially began its scientific activities in the Children's Medical Center in January 2011. IAARI's main focus is education and also established in this center in 2008 with the aim of broadening national and international collaborations.

[Click Here to Visit our Website](#)



IAARI is a WHO-based world strategic plan-oriented, a continuing research project, promoting papers and abstracts, collaborating with other national and international scientific institutions, organizing workshops, educational and research courses for students, researchers, specialists, patients and their families, performing diagnostic tests for immune deficiency, asthma and allergic patients regarding data, serum and DNA samples of various diseases, asthma, allergic rhinitis, cystic fibrosis, hereditary angioedema and angioedema patients for further research follow-up the patients, and collaborating in publication of an international scientific research journal in allergy, asthma and immunology and a newsletter.

Why IAARI?

Immunology, Asthma and Allergy Research Institute (IAARI) has been established with the purpose of production of knowledge and technology to maintain and improve the health of society in disease-mediated diseases, asthma and allergy. IAARI works in multidisciplinary basis and tries to express the knowledge and technology to promote the health index of the society in the related fields, based on its strategic plan.

IAARI has several committees including research, ethics, basic research cooperation and education with professional associations. IAARI promotes its activities in the fields of research, training, professional networking, and networking.

Research Units and Educational/Research Programs (ERPs) were founded by IAARI with the purpose of providing a platform for better communication of national experts in the field. Furthermore, several national registries including asthma, allergic rhinitis, immunodeficiencies and hereditary angioedema have been set up by IAARI.

Researchers and academic staff of IAARI attend international courses and congresses and IAARI holds several meetings each year to facilitate collaboration networks and facilitate communication between scientists.



برای ادامه کار نیاز به همکاری واحد های دیگر داریم





همکاری در فرآیند تولید محتوای وب سایت انگلیسی دانشگاه

نام واحد همکار	عنوان بخش یا منو
حوزه های آموزش، پژوهش، دانشجویی- فرهنگی، درمان دانشگاه مدیریت آمار و فناوری اطلاعات دانشگاه	Achievements News & Events
دانشکده های تابعه دانشگاه	صفحات اختصاصی Schools
مراکز تحقیقاتی و پژوهشکده های تابعه دانشگاه	صفحات اختصاصی Research Centers
بیمارستان ها و مراکز درمانی تابعه دانشگاه	صفحات اختصاصی Hospital

