

In the Name of God

**Islamic Republic of Iran
Ministry of Health and Medical education
Deputy Ministry for Education**

Health Education and Health Promotion

Degree: Master of Science (MSc)

Total Course Credits

- Compensatory:
- Core:20
- Non-core (Electives):6
- Thesis:6

Program Description

Students will acquire the knowledge and skills to identify the determinants of health and designing, implementation and evaluating health-related program. They help in enabling all people to improve their health.

Health Education and Health Promotion construct opportunities for learning some form of communication designed to improve health literacy, improving knowledge, and developing life skills which are conducive to individual and community health. Health education is not only concerned with the communication of information, but also with fostering motivation and skills necessary to improve health.

The course is intended to achieve the following goals:

- Designing, managing and promoting health improvement programs
- Raising awareness of good health, diet and exercise through training and workshops
- Changing the behaviors of individual or social groups
- Improving quality of life for people in the community

Admission Requirements

- Having a bachelor's degree (BSc) in health education and health promotion
- Meeting admission criteria based on regulations of universities
- Being eligible for entering the program

Expected Competencies at the End of the Program

General Competencies*



Specific Competencies and Skills

- At the end of the program learners will be competent in the following skills:
 - Developing a logical plan for health education and promotion program
 - Conducting health Needs Assessment and Prioritization
 - Making behavioral changes to improve health
 - Communicating and advocating effectively for health education and health promotion
 - Determining the evaluation criteria
 - Determining resource
 - Participating individuals and organizations for health promotion

Educational Strategies, Methods and Techniques*



Student Assessment (Methods and Types)

- Formative (Quizzes and Midterm Exams)
- Summative (Final Exam)
- Oral and written exams, observation, clinical competence assessments
- (OSCE, OSLE, OSFE, DOPS, 360 degree evaluation competency)
- Portfolio assessment: logbook, test results, reports, articles, certificates, promotion, etc.

Ethical Considerations*



*Note: The related document(s) can be found at <http://hcmep.behdasht.gov.ir/>.

Tables of the Courses

Table 1. Compensatory Courses

Code of the Course	Title of the Course	Number of Credits	Teaching Hours			Prerequisite or Concurrent Courses
			Theoretical	Practical	Total	
01	Specialized language	2	34	-	34	
02	Medical Information Systems*	1	9	17	26	
03	Using Computer for the Health Data Analysis	2	34	-	34	
04	Principles of Epidemiology	2	34	-	34	
05	Principles of Prevention of Communicable Diseases and Non-communicable Diseases	2	34	-	34	
06	Principles of Health Services	2	34	-	34	
07	Principles of Environmental Health	2	34	-	34	
08	Principles of Nutrition	2	34	-	34	
	Total	15	247	-	264	

Table 2. Core Courses

Code of the Course	Title of the Course	Number of Credits	Teaching Hours			Prerequisite or Concurrent Courses
			Theoretical	Practical	Total	
9	Health Sociology	2	34	-	34	
10	Health Psychology	2	34	-	34	
11	Biostatistics	2	34	-	34	
12	Educational Technology	3	34	34	68	
13	Communication in Health Education and Promotion	2	34	-	34	
14	School Health Education and Health Promotion	2	17	34	51	
15	Health education and Health Promotion(1)	2	34	-	34	
16	Health education and Health Promotion(2)	2	34	-	34	15
17	Research in Health Education and Promotion	2	34	-	34	11
18	Internships	1	-	51	51	
	Total	20	289	119	408	

Table 3. Non-Core Courses (Electives)

Code of the	Title of the Course	Number of	Teaching Hours			Prerequisite or Concurrent
			Theoretical	Practical	Total	
19	Human Relations in Health Service Management	2	34	-	34	-
20	Group Dynamics	2	34	-	34	-
21	Health Promotion and Healthy Lifestyle	2	34	-	34	-
22	Health Education in the Workplace	2	34	-	34	-
23	Information Systems in Health Education and Promotion	2	34	-	34	-
24	Health Education in Health Centers	2	34	-	34	-
	Tota l	12	204	-	204	-

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