How to succeed in clinical pharmacy practice

Speaker:

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Learning Objectives

Describe definition of pharmaceutical care

• Identify the professional skills for provision of pharmacy practice services

• Discuss methods to develop communication, relationship-building, decision-making,

and leadership skills

Abstract:

The practice of pharmacy has changed significantly in recent years. In 1990, Hepler and

Strand defined the new definition of pharmaceutical care: "the responsible provision of drug

therapy for the purpose of achieving definite outcomes that improve a patient's quality of

life"

Hepler CD, Strand LM. Opportunities and responsibilities in pharmaceutical care. Am J Hosp

Pharm 1990;47:533-43

This new definition caused a paradigm shift from product-centered services to the patient-

centered care services. So the pharmacist role are not recognized just as a supply or

dispensing medication. The new movement make refine pharmacists' role in patient-

oriented practice to provide pharmaceutical care to the public.

The philosophy of pharmaceutical care means that pharmacist are responsible healthcare

member to response to all patients medication related needs, so the pharmacist should

collaborate appropriately with other health care members to provide direct patient care

services.

Clinical pharmacy is defined by the American College of Clinical Pharmacy (ACCP) as the

"area of pharmacy concerned with the science and practice of rational medication use."

Within the scope of patient-centered care any pharmacist should have the ability to provide

patient care so all pharmacist are recognized as a health care member to optimizes

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medication management however the depth of pharmacy practice varies between specialized clinical pharmacist and pharmacist

Clinical pharmacy services have been established as an essential component of the interprofessional care team especially in context of complex situation including critical care, acute care and .transplant. Wherever the complexity of medication therapy is becoming more complex, the value of clinical pharmacy practice is more evident

In Despite of pharmacist knowledge of medication including pharmacology, toxicology, therapeutic, pharmacodynamics and pharmacokinetic and etc. one of the key challenges for the pharmacy profession is how to demonstrate their knowledge into the patient care.

To be effective health care team members for providing pharmaceutical care pharmacists require skills and attitudes beyond the pharmaceutical knowledge to enable them to work in the interprofessional team, collaborate to other health care persons and discuss with others healthcare professionals about medication-related issues, as well as communicate and consult with patient.

For nearly all pharmacy profession is essential to have professional skills including communication, relationship-building, decision-making, and leadership, to utilized pharmaceutical knowledge in to the clinical practice.

Communication: Effective communication plays an essential role in the provision of pharmacy practice. All pharmacists are communicator between patients and other healthcare practitioners. According to World Health Organization (WHO) report entitled "Preparing the Pharmacist of the Future: Curricular Development" one of 7 essential roles of the pharmacist is "communicator." Pharmacist-patient interaction has an important impact on patient compliance and overall health outcomes. For building patient pharmacist relationship, effective communication is essential. Pharmacist should be able to communicate with patients to educate advice and improve their compliance. Fortunately pharmacy communication skills can be improved by education and training.

Decision-making: In daily professional practice, pharmacists are faced with numerous clinical or non-clinical problems that impact on providing good pharmacy practice. The pharmacist must be able to set a good and right question regarding the problem, then evaluate, analyze and decide upon the best appropriate evidence and information.

Leadership skills: this skill enables pharmacist how to lead a team or how to resolve a conflict. Leadership competency is a vital role for provision of heath care and pharmacy practice care. If the pharmacists are able to be leader they can influence others, demonstrate productivity and promote opportunities for pharmacy future.

The pharmacist also plays a leadership role in the